**TEMPLATE RELEASE**

**FOR IMMEDIATE RELEASE
DATE**

**CONTACT:
Organization/Practice PR contact name/phone, email**

**[Name of your organization/practice]** **recognized for commitment to evidence-based high-quality heart failure care**

*The American Heart Association presents Get With The Guidelines® - Heart Failure [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze Plus/Bronze] award for proven dedication to ensuring* *all heart failure patients in [City/Region]* *have access to best practices and life-saving care*

**CITY, COUNTRY, YEAR** — (Name of organization/practice) has received the American Heart Association’s [Get With The Guidelines](https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg) – Heart Failure [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze Plus/Bronze] quality achievement award for its commitment to improving outcomes for patients with heart failure.

Exponential population growth along with other social drivers of health have contributed to a “tsunami” of cardiovascular disease, including HF, in Asia. While there is limited data on heart failure prevalence in some parts of the region, millions of people in Asia are living with heart failure.[[1]](#footnote-2)

Despite the name, [heart failure](https://www.heart.org/en/health-topics/heart-failure) doesn’t mean that the heart has stopped working – it means the heart is having a hard time pumping blood and oxygen throughout the body. While there’s no cure for heart failure, patients can live a quality life by working with their health care team to create and stick with a plan that may include medication, symptom monitoring and lifestyle changes.

The Get With The Guidelines® - Heart Failure quality achievement award is earned by hospitals that demonstrate a commitment to treating patients using the latest evidence-based clinical guidelines as outlined by the American Heart Association, a global force for longer, healthier lives for all. Get With The Guidelines puts the unparalleled expertise of the American Heart Association to work for hospitals around the world, helping ensure patient care is aligned with the latest research- and evidence-based science. The program is designed to increase healthy days at home and reduce hospital readmissions for heart failure patients.

“(Hospital name) is committed to improving patient care by adhering to the latest treatment guidelines,” (Hospital spokesperson, Title). “Get With The Guidelines makes it easier for our teams to put proven knowledge and guidelines to work on a daily basis, which studies show can help patients recover better. The end goal is to ensure more people in [City/Region] can experience longer, healthier lives.”

Each year, program participants qualify for the award recognition by demonstrating how their organization has committed to providing quality care for HF patients. In addition to following treatment guidelines, Get With The Guidelines participants also provide education to patients to help them manage their HF at home.

“Get With The Guidelines has been adapted for use in hospitals across Indonesia, Malaysia, Singapore, Taiwan, Thailand and Vietnam,” said Larry Allen, M.D., MHS, an American Heart Association volunteer expert, the associate division head for clinical affairs in cardiology and medical director of advanced heart failure at the University of Colorado School of Medicine. “Hospitals that participate in Get With The Guidelines quality improvement programs often see better patient outcomes, fewer readmissions and lower mortality rates – a win for health care systems, families and communities.”

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**About [Hospital Name]:**

**[Insert Hospital boiler plate]**

**About Get With The Guidelines**

Get With The Guidelines® is the American Heart Association/American Stroke Association’s hospital-based quality improvement program that provides hospitals with the latest research-based guidelines. Developed with the goal of saving lives and hastening recovery, Get With The Guidelines has touched the lives of more than 14 million patients since 2001. For more information, visit [heart.org](http://www.heart.org).

**TEMPLATE SOCIAL POSTS**

**Twitter/X**

* We’re proud to be recognized by @American\_Heart for our commitment to providing high-quality heart failure care with a Get With The Guidelines [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze Plus/Bronze]award! Learn more 👉 https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg #GetWithTheGuidelines
* Be confident in consistent care. (Name of organization/practice) has earned a Get With The Guidelines [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze Plus/Bronze]award. Learn how we earned this award 👉 https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg #GetWithTheGuidelines
* (Name of organization/practice) is dedicated to ensuring all heart failure patients in (City/Region) have access to best practices and life-saving care, that’s how we earned the Get With The Guidelines [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze Plus/Bronze]award. Learn more 👉 https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg #GetWithTheGuidelines

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We are proud to be nationally recognized by the @American-Heart-Association for our commitment to providing research-based, high-quality heart failure care with a Get With The Guidelines achievement award. This quality achievement award is earned by demonstrating a commitment to treating patients according to the most up-to-date research-based guidelines.

Learn how we earned this award: https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg #GetWithTheGuidelines

**Facebook**

* We are proud to be nationally recognized by @AmericanHeart for our commitment to providing research-based, high-quality heart failure care with a Get With The Guidelines achievement award. Find out more: https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg
* (Name of organization/practice) has earned a Get With The Guidelines achievement award which demonstrates adherence to the latest, research-based clinical guidelines to support better outcomes for patients. Learn more: https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg
* Be confident in consistent care. (Hospital name)’s dedication to ensuring all heart failure patients in (City/Region) have access to best practices and life-saving care has earned us a Get With The Guidelines [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze Plus/Bronze]award. Learn more at https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg
1. MacDonald MR, et al. Regional Variation of Mortality in Heart Failure With Reduced and Preserved Ejection Fraction Across Asia: Outcomes in the ASIAN‐HF Registry. Journal of the American Heart Association. 2019;9(1). https://doi.org/10.1161/JAHA.119.012199; Savarese G, et al. Global burden of heart failure: a comprehensive and updated review of epidemiology. Cardiovascular Research. 2022;118(17): 3272–3287. https://doi.org/10.1093/cvr/cvac013. [↑](#footnote-ref-2)