**TEMPLATE RELEASE**

**FOR IMMEDIATE RELEASE  
DATE**

**CONTACT:  
Organization/Practice PR contact name/phone, email**

**[Name of your organization/practice]** **recognized for its commitment to providing high-quality heart failure care**

*The American Heart Association presents Get With The Guidelines® [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze Plus/Bronze] award for proven dedication to ensuring* *all heart failure patients in [City/Region]* *have access to best practices and life-saving care*

**CITY, COUNTRY, YEAR** — (Name of organization/practice) has received the [American Heart Association’s Get With The Guidelines](https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg) [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze Plus/Bronze] quality achievement award for its commitment to improving outcomes for patients with heart failure, meaning reduced readmissions and more healthy days at home.

An estimated 3.75 million people in the Middle East and North Africa experience heart failure.[[1]](#footnote-2) Despite the name, [heart failure](https://www.heart.org/en/health-topics/heart-failure) doesn’t mean that the heart has stopped working – it means the heart is having a hard time pumping blood and oxygen throughout the body. While there’s no cure for heart failure, patients can live a quality life by working with their health care team to create and stick with a plan that may include medication, symptom monitoring and lifestyle changes.

The Get With The Guidelines - Heart Failure quality achievement award is earned by hospitals that demonstrate a commitment to treating patients according to the most up-to-date guidelines as outlined by the American Heart Association. Get With The Guidelines puts the expertise of the American Heart Association to work for hospitals globally, helping ensure patient care is aligned with the latest research- and evidence-based guidelines. The program aims to increase healthy days at home for heart failure patients.

“(Hospital name) is committed to improving patient care by adhering to the latest treatment guidelines,” (Hospital spokesperson, Title). “Get With The Guidelines makes it easier for our teams to put proven knowledge and guidelines to work on a daily basis, which studies show can help patients recover better. The end goal is to ensure more people in [City/Region] can experience longer, healthier lives.”

Each year, program participants qualify for the award recognition by demonstrating how their organization has committed to providing quality care for HF patients. In addition to following treatment guidelines, Get With The Guidelines participants also provide education to patients to help them manage their HF at home.

“We are pleased to recognize the leaders and teams at (Hospital Name) for a strong commitment to caring for people with heart failure,” said Juwairia Yousif Mohamed Tahir Al Ali, M.D., FRCPC, FACC, a cardiologist at Rashid Hospital, Dubai Health Authority, and president of the Emirates Cardiac Society. “Hospitals that participate in Get With The Guidelines - Heart Failure often see better patient outcomes, fewer readmissions and lower mortality rates – a win for families, communities and health care systems.”

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**About [Hospital Name]:**

**[Insert Hospital boiler plate]**

**About Get With The Guidelines**

Get With The Guidelines® is the American Heart Association/American Stroke Association’s hospital-based quality improvement program that provides hospitals with the latest research-based guidelines. Developed with the goal of saving lives and hastening recovery, Get With The Guidelines has touched the lives of more than 14 million patients since 2001. For more information, visit [heart.org](http://www.heart.org).

**TEMPLATE SOCIAL POSTS**

**Twitter/X**

* We’re proud to be nationally recognized by @American\_Heart for our commitment to providing high-quality heart failure care with a Get With The Guidelines [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze Plus/Bronze]award! Learn more 👉 https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg #GetWithTheGuidelines
* Be confident in consistent care. (Name of organization/practice) has earned a Get With The Guidelines [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze Plus/Bronze]award. Learn how we earned this award 👉 https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg #GetWithTheGuidelines
* (Name of organization/practice) is dedicated to ensuring all heart failure patients in (City/Region) have access to best practices and life-saving care, that’s how we earned the Get With The Guidelines [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze Plus/Bronze]award. Learn more 👉 https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg #GetWithTheGuidelines

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Millions of people in the Middle East and North Africa are living with heart failure (HF), meaning the heart is having a hard time pumping blood and oxygen throughout the body. While there’s no cure for HF, patients can live a quality life by working with their health care team to create and stick with a plan that may include medication, symptom monitoring and lifestyle changes.

We are proud to be nationally recognized by the American Heart Association for our commitment to providing research-based, high-quality heart failure care with a Get With The Guidelines achievement award. This quality achievement award is earned by demonstrating a commitment to treating patients according to the most up-to-date research-based guidelines.

Learn how we earned this award: https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg #GetWithTheGuidelines

**Facebook**

* We are proud to be nationally recognized by @AmericanHeart for our commitment to providing research-based, high-quality heart failure care with a Get With The Guidelines achievement award. Find out more: https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg
* (Name of organization/practice) has earned a Get With The Guidelines achievement award which demonstrates adherence to the latest, research-based clinical guidelines to support better outcomes for patients. Learn more: https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg
* Be confident in consistent care. (Hospital name)’s dedication to ensuring all heart failure patients in (City/Region) have access to best practices and life-saving care has earned us a Get With The Guidelines [SELECT APPROPRIATE LEVEL: Gold Plus/Gold/Silver Plus/Silver/Bronze Plus/Bronze]award. Learn more at https://www.heart.org/en/professional/quality-improvement/international/focus-on-quality-gwtg

1. Elasfar AA, Alhabeeb W, Elasfar S. Heart Failure in the Middle East Arab Countries: Current and Future Perspectives. *J Saudi Heart Assoc*. 2020 Jun 4;32(2):236-241. [↑](#footnote-ref-2)